



# ANNUAL REPORT

## 2019-2020



# OUR STORY:

Founded in 2011, Story Studio began as a small seed: a desire to bring literacy and creativity into children's lives by giving them the tools to tell their own stories, in their own words.

**+ 10,000 youth**

have participated since inception

## *Our programs*



## INSPIRE

Our programming **unleashes and cultivates the creativity** that lies within every child, using professional techniques and mentors to help nurture developing storytellers.

## EDUCATE

Our programs cultivate narrative capacity in youth, by **improving their ability to take in and understand stories**, and their ability to tell them.

## EMPOWER

Our programs **build confidence in youth**, by giving them the skills and opportunities to tell their own story.

"Thank you for this creative outlet that empowers children and youth to express themselves and tell their stories in ways that are meaningful to them."

-Tina Belcourt, Donor

# How Story Studio made an impact...

## PROGRAM HIGHLIGHTS



# of participants  
this year

826



# of printed  
anthologies

1005



# of words  
created

21k



## PIVOT TO NEW ONLINE CONTENT



# of online  
sessions held

25



# of worksheets  
downloaded \*

1500



# of cities  
@ the globe

50



"This has been such a wonderful experience for my son. As a home learner, these project based workshops are such a great way to practice so many skills and explore other areas of creativity."

- Jo H. (Re: Young Writers Program)

# How Story Studio partners with the community ...

# OF VOLUNTEER HOURS



880



## PARTNERS

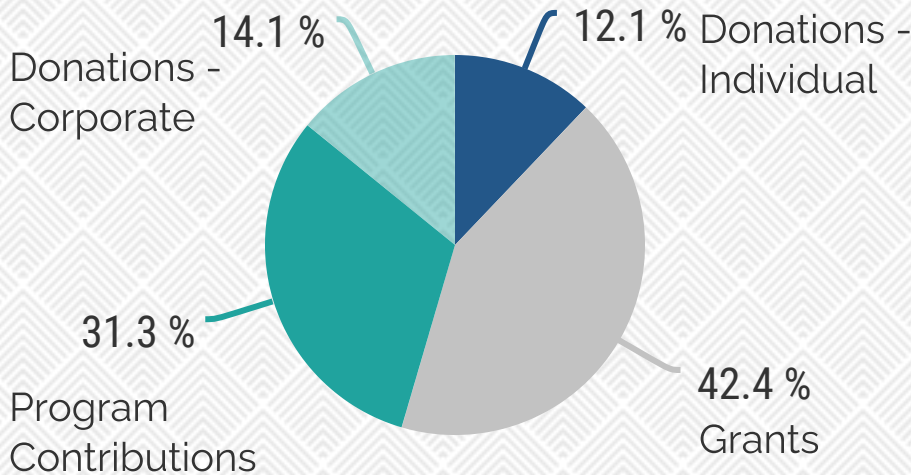


### Schools

- Eagle View Elementary
- École John Stubbs Memorial
- École Macaulay Elementary
- École Marigold Elementary
- George Jay Elementary
- Glanford Middle School
- James Bay Community School
- McKenzie Elementary
- Quadra Elementary
- Tillicum Elementary
- Torquay Elementary
- Victoria West Elementary

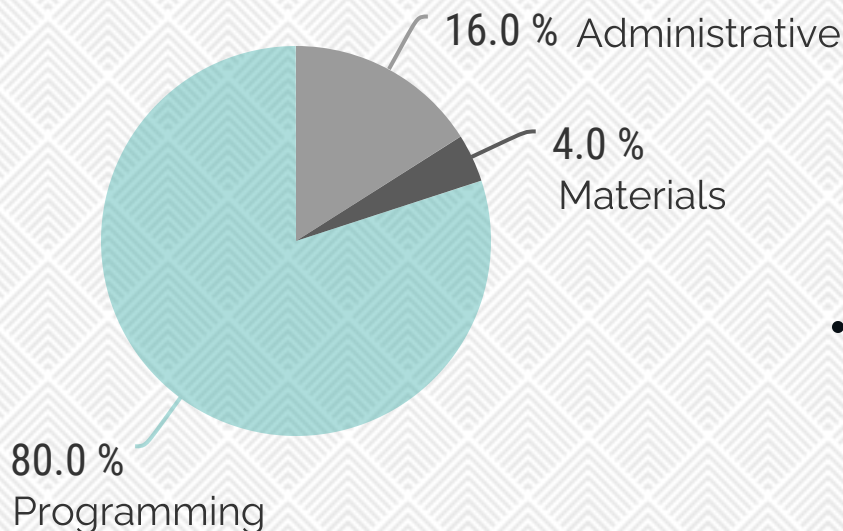
# Financial Recap

## Revenue FY 2019-2020



- **Story Studio successfully continued to diversify its revenue sources**

## Expenses FY 2019-2020



- **Generous supporters provide many of the materials for programs at no-cost**

# The Year Ahead

## Highlights

### LEARN



- Support for child care and resource centres
- Virtual "writer's cafe" for teen writers across Canada

### TEACH



- Small group mentoring with local authors
- One-on-one tutoring
- Online resources for parents and educators

### WRITE



- Monthly writing contests
- Anthologies
- Small group workshops

- Story Studio will continue to work with schools that support populations of vulnerable and marginalized youth. We are continuing to adapt more content for online use to reach a greater number of youth and explore creative new ways to bring literacy content to youth.

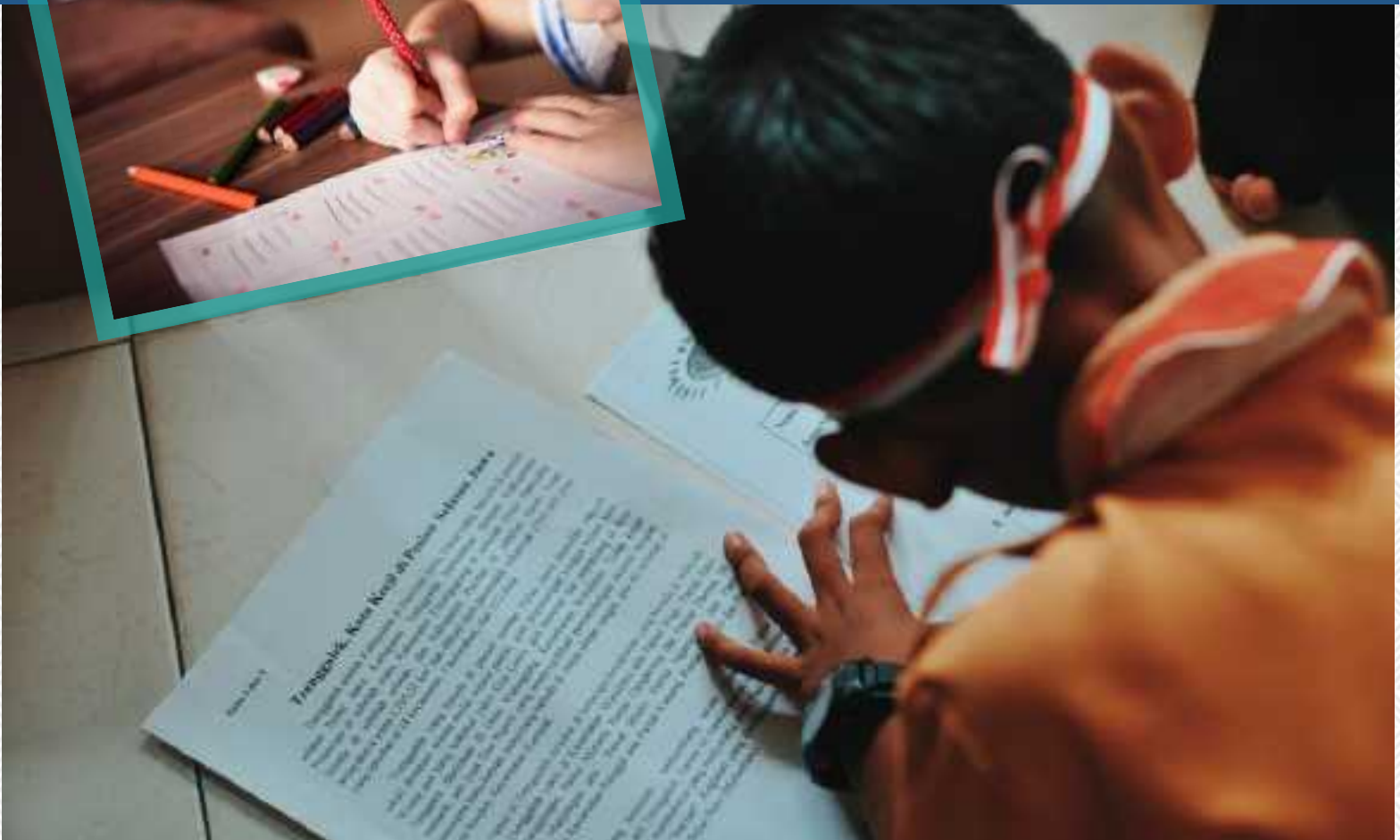


"Thank you for all the hard work you are doing for the kids in our communities!"

-Alexis Hampshire, Donor

# Generous support from donors and sponsors helps facilitate

- Creative programming and writing contests
- Workshops and tutoring
- Online resources for youth, educators and parents



## THANK YOU

A special thank you to our **donors, partners and volunteers** who help support essential programming for kids. Your involvement helps ensure literacy skills are brought to youth with a focus on at risk youth.



Story Studio was honoured  
to receive the 2020 COFLA National Award  
-Council of Federation Literacy Award-

# The End...

## Sample story

### THE DRAGONSAURUS STORY

*It was a sunny day and Prince Gene was resting in the sun having a picnic.*

*Prince Gene was a brave prince. He worked to fight dragons and protect the castle and the princess. He was very afraid of the evil giant dragon, Dragonsaurus.*

*All of a sudden Dragonsaurus appeared from the ground. The prince didn't know what to do. He couldn't find his shield and sword. Dragonsaurus was getting closer to the castle. The princess was no longer safe.*

*Prince Gene tried to fight Dragonsaurus but it was too strong. Someone laughed at Prince Gene because he was losing against the dragon. Prince Gene found a sword but he couldn't lift it because it was too heavy.*

*Then Iceman gave Prince Gene freezing powers. He used his new power and froze Dragonsaurus, stuck forever in ice. The dragon tried to move but he couldn't.*

*Prince Gene went to save the princess. They were feeling happy and safe. They had a party. The end.*

- Marcus (Kindergarten)

*"I love the Story Studio writing workshops. They are engaging, hold everyone's attention, and everyone in the class can fully participate. I appreciate having the extra adults in the room to scribe for the students who struggle with getting their ideas on paper. Their story writing format is scaffolded and structured, while also allowing for individuality and creativity. They also help everyone to use descriptive language to make their stories come alive. The workshop is highly organized and my class is always buzzing with excitement about having their writing published, after Story Studio staff leave. Thank you for coming to our classroom this year!"*

-Lisa Schneider, Grade 4/5 Teacher, McKenzie Elementary